



Overview Differentiate your DealerConnection website with the DealerConnection Premier Customization Service, which will update and customize your DealerConnection website to provide a distinct look and enhanced functionality that will drive additional Internet referrals and sales to your dealership.



BENEFITS

- **Helps you sell more cars and trucks** by creating and maintaining a customized website that represents your dealership's unique flavor.
- **Differentiates your site** with complete custom built pages and enhanced technology and multi-media functionality that will make your site stand out. Post your advertisements, highlight your dealership with flash-rich images and video from our extensive library of all makes and models, and much more.
- **Captures more high-quality referrals** with custom offers, prominent display of vehicle incentives, lead submission forms and coupons.
- **Saves your staff time and effort so they can focus on selling cars and trucks.** A dedicated account executive will be assigned to you and will help you maximize your DealerConnection website. Your personal account executive will give you recommendations on how to improve your site, develop custom pages at your direction, make site updates and post your custom content.

RESULTS

Saves Time

Your personal account executive will maintain, update and customize your site so the sales team can focus on sales!

Distinguishes your Site

Custom pages and enhanced multi-media capabilities make your site stand out.

Drives More Referrals

Custom offers and lead submission forms help to turn online shoppers into Internet referrals for your dealership.

Premier Customization Service

The Premier Customization Service will create a website that represents your dealership's unique flavor.

EXAMPLE FORD DEALER
612 Pease Avenue, Danbury, CT 06810
738 1st Street, (888) 535-1212

HOME ABOUT US NEW VEHICLES USED CARS FINANCE SERVICE BUSINESS CUSTOMERS VIDEO GALLERY

INVENTORY SPOTLIGHT VIEW ALL

- 2007 FORD FOCUS
Stock: 35993
Mileage: 32,377
Price: \$9,995
- 2007 FORD FUSION
Stock: 35520
Mileage: 18,325
Price: \$12,995
View Details
- 2007 FORD TAURUS
Stock: 38001
Mileage: 55,000
Price: \$9,995
View Details
- 2007 FORD FUSION
Stock: 35542
Mileage: 18,908
Price: \$12,995
View Details
- 2005 FORD FOCUS
Stock: 36048X
Price: \$11,995
View Details

Get A Price Quote
Complete this form to receive your No-Obligation Internet Price Quote

Select Brand*
Model*
Year*

Full Name*
Phone*
Email*
Address*
Zip Code*

SUBMIT

QUICK LINKS

- Listen To Our Radio Ad
- E-Newsletter & Specials
- View Presidents Week Sale!

DEalersHIP INFO
Fax Sales call 866-835-2538
Fax Service call 888-746-5735

SCHEDULE SERVICE NEW VEHICLES VALUE YOUR TRADE

SEARCH VIEW

Check Out These Great New Vehicles Coming Soon From Ford - 2008 F-150 - Transit Connect - Lincoln M

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Home | About Us | New Vehicles | Used Cars | Finance | Service | Business Customers | Video Gallery

Add your TV ads or a video from our extensive library of all makes and models.

Highlight your dealership with video, Flash-rich images and custom Dealer messages.

Feature special offers to drive customers into your inventory.

Create custom links to pages on your site, such as your online showroom and vehicle specials.

Capture more customers with custom offers and lead submission forms.

Post your newspaper and radio ads to maximize your advertising campaigns.